

Multimedia Producer

Phil Davis

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WORK

Heifer International

Little Rock, AR
May 2015 – Present

Responsibilities include the production of videos, animations and images that are used in publications and online marketing campaigns. From script writing, traveling, capture, to editing and color-grading, I receive requests from many different departments and manage each project from concept to creation. While at Heifer I produced their highest ever performing video ad, pioneered the production of 360 videos, conducted media trainings and participated in over 20 international photo and video trips. Publications I've been featured in include The Washington Post, People, Refinery 29, and Fortune Magazine.

Mudroom Films

Little Rock, AR
August 2020 – Present

Working as a contractor with Mudroom Films, I edited *Kings of Tort*—a feature length documentary about America's top injury lawyers (release date 2022). I also shot and edited a three-part educational series for Arkansas PBS, produced videos for the Little Rock Zoo and Ghiddotti Communications.

AG World Missions

Springfield, MO
July 2010 – April 2015

I was the Video Producer of "WorldBeat" – a monthly program about Christian workers around the world. While working for the Assemblies of God I traveled to over 25 countries to collect footage and conduct interviews. After each trip I wrote scripts, edited, and oversaw the creative direction of each video.

Red Mango Films

Portland, OR
July 2009 – June 2009

While living in Oregon I worked with two documentary production companies (Dawson Media Group, Ground Productions) as a motion graphics artist. At the same time, I produced music videos, advertisements, and short films under my own company, Red Mango Films.

PRODUCTION EXPERIENCE

10 years of experience using Canon (5DmkII, C300), Sony and Panasonic cameras with experience in lighting, audio production and conducting interviews.

SOFTWARE KNOWLEDGE

Fluent in Premiere Pro, FinalCut, Lightroom, Photoshop and an advanced user of AfterEffects and Workfront. I'm experienced in multi-camera editing, color-correction/grading, audio mixing, music licensing, and media management.

EDUCATION

Evangel University
Class of 2008

Bachelors of Science in Electronic Media with a Film Emphasis.

Related Courses: Cinematography, Advanced Aesthetics, Video Production, Audio Production, Script Writing, Television, Film Workshop
Student staff positions held: Television Station Manager, Newswatch Director